Prospectus: elm-conf 2018

elm-conf is a single-day, one-track conference for the Elm programming language community. As in prior years, elm-conf takes place on the Strange Loop preconference day, September 26, at the Peabody Opera House in St. Louis.

As a sponsor of elm-conf, you'll have the opportunity to connect and recruit at the largest annual gathering of Elm developers in the world! Last year about 300 people attended elm-conf, more than half of whom were using Elm in a production setting. Our sponsorship packages allow you to feature your logo and members of your team around the venue while also helping us bring in great speakers and provide a fun, accessible, and safe event. Sponsors in past years include NoRedInk, thoughtbot, and Ableton.

Please contact the organizing team at elm-conf@thestrangeloop.com with any questions or to purchase sponsorship packages.

Sponsorship Packages and Benefits

Tier 1 ($2,500)

- **Exclusive to this tier:** A table/booth in the conference venue for outreach and recruiting

- Placement of your own free-standing banner near the main conference stage
- Primary placement of your logo, link, and a message of your choice on elm-conf.us
- Primary placement of logo on slides between talks
- 5 tickets to elm-conf
- A "thank you" tweet from @elmconf

Tier 2 ($1,500)

- Placement of your own free-standing banner in the conference venue
- Secondary placement of logo on slides between talks
- Secondary placement of your logo, link, and a message of your choice on elm-conf.us
- 3 tickets to elm-conf
- A "thank you" tweet from @elmconf

Video Sponsorship ($3,000)

Video sponsorship allows all the talks at elm-conf to be recorded and released for public consumption online. This will happen as soon as possible after the conference. Last week we were able to publish early in the week following the conference. Since elm-conf 2017, the conference videos have been viewed nearly 40,000 times. Your

logo featured in the recordings expands your reach beyond the conference day for years.

- **Exclusive to this and captioning sponsorship:** pre-roll logo placement on the published videos
- Secondary placement of logo on slides between talks
- Secondary placement of your logo, link, and a message of your choice on elm-conf.us
- 1 ticket to elm-conf
- A "thank you" tweet from @elmconf

Captioning Sponsorship ($3,000)

Captioning sponsorship allows us to live-caption all the talks at elm-conf and make those captions available on recorded video as well. Captioning makes elm-conf more accessible to all members of the community and is an important part of elm-conf's commitment to inclusion. Sponsoring captioning allows you to feature your logo in our recorded videos and expand your reach beyond the conference day.

- **Exclusive to this and video sponsorship:** pre-roll logo placement on the published videos
- Secondary placement of logo on slides between talks
- Secondary placement of your logo, link, and a message of your choice on elm-conf.us
- 1 ticket to elm-conf US 2018
- A "thank you" tweet from @elmconf

Additional Sponsorship Opportunities

Additional small sponsorships can be purchased á la carte. These are things like badges, lanyards, t-shirts, or socks. Please contact us for the estimated cost of any of these sponsorship items—they depend on the final attendance count!

- Secondary placement of logo and a link and message of your choice on elm-conf.us
- Secondary placement of logo on slides between talks
- A "thank you" tweet from @elmconf